

# DELIGHTFUL SERBIA: EMPOWER & INSPIRE

## Online Summer School 2020

*Novi Sad, Serbia*

*European Capital of Youth and Culture*

**13<sup>th</sup> - 20<sup>th</sup> July 2020**

International Summer School 2020 "Delightful Serbia: Empower & Inspire" is an event organized by Department of Industrial Engineering and Management of Faculty of Technical Sciences, University of Novi Sad, Belt and Road Institute-Serbia and EduNS.

This summer, we are offering 8 days long program aiming to familiarize students from China with Serbia, and to empower and inspire them for their future carrier development. This program will run online for summer 2020 due to COVID-19 and we will return to Novi Sad in 2021. Students will have access to synchronous lectures by our instructors, reading materials, videos, and discussion forums on the digital learning platform. We will also post visual and textual materials about Novi Sad and Serbia to help students learn about our city and Serbian culture. Through this we aim to facilitate intercultural awareness and learning, and important soft skills, which will enhance students' employability in the future.

University of Novi Sad is a former Secretariat of China - CEEC Higher Education Institutions Consortium (2017-2019) within 17+1 Mechanism of the Belt and Road Initiative. Due to more than 36 signed contracts and agreements with Chinese universities, numerous jointly organized events, both in China and Serbia, strengthening academic ties between the universities from CEEC and China, participation in organisation of bilateral and multilateral meetings and intensive cooperation that continuously strengthens especially through people-to-people bonds, University of Novi Sad was awarded by China Education Association for International Exchange (CEAIE) as:

**2018 Best Partner of CEAIE**

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## PROGRAM DESCRIPTION

### **DAY 1 China & Serbia – Beyond Friendship**

- Educational cooperation and current practices, future development directions
- Activities of China-CEEC Higher Education Institutions Consortium Secretariat and Belt and Road Institute
- Economic cooperation

### **DAY 2 Delightful Serbia on Stage**

- The focus on the local expresses and reflection on the history, culture, and tradition, identities and social movements, living conditions and urban trends
- Main natural and cultural attractions, gastronomy, tourism...
- Virtual tours
- Serbia's Top Brands
- Serbian Sport through history

### **DAY 3 Module 1 – Empower Communication**

- Empowering communication skills
- Communication personality types: which color are you?
- Intercultural communication

### **DAY 4 Module 2 – Inspire the others**

- Designing and delivering a good oral presentation
- Audience types
- Storytelling strategies to capture the audience attention

### **DAY 5 Module 3 – How you differ & How to use it to your advantage**

- Learning styles - how to recognize your learning style and use for advantage
- Meta-Programs for Understanding People - how you form your internal representations and direct your behavior

### **DAY 6 & 7 Module 4 – Building Empowered & Inspired Teams**

- How to build a great team?
- Team roles
- Team communication
- Team motivation & Values
- Team Canvas

### **DAY 8 Program Summary, Final Remarks and Closing**

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## GENERAL INFORMATION

**Duration:** July 13<sup>th</sup> - July 20<sup>th</sup>, 2020

**Lectures:** Every day from 14:30 - 18:00h (Beijing time) including short breaks

Live lectures will be conducted via ZOOM

**Learning materials:** Uploaded to the e-learning platform

**Eligibility:** Students enrolled in the university-level program

**Minimum number of participants (in total):** 20

**Summer School language:** English

**Application start:** June 1<sup>st</sup>, 2020

**Application deadline:** July 6<sup>th</sup>, 2020

**Price:** 250 EUR per student

**Contact e-mail:** [ftn.summerschool@gmail.com](mailto:ftn.summerschool@gmail.com)

**Summer School coordinator:** MSc Tanja Todorović

**WeChat QR code:**



**Detailed info about Online Summer School:**

<http://ellab.ftn.uns.ac.rs/onlinesummerschool2020/>



**Additional:** Available cultural and historical virtual tours will be provided.

**Certificates:** We will issue the certificates, both hard copy and e-copy.

**Price includes:** Full tuition fee for 28+ hours of lectures, trainings, workshops and mentoring, e-learning platform personal account, all lectures recorded, assistance and support, on-line cultural tours, certificate of completion, etc.